

6 October 2021

MFSA Kick Starts Investor Education Campaign with its Participation in IOSCO's 2021 World Investor Week

The Malta Financial Services Authority is participating in the fifth annual World Investor Week (WIW) which is being organised by the International Organisation of Securities Commissions (IOSCO) from 4 to 10 October 2021. The WIW is a global campaign that raises awareness of the importance of investor protection and education, and this year will see the participation of over 90 countries all over the world. The key messages of the IOSCO WIW campaign in 2021 will focus on the Smart Investor theme, Sustainable Finance and the prevention of frauds and scams.

As part of the initiatives, a special bell-ringing ceremony was held at the Malta Stock Exchange on Wednesday 6 October, which was attended by Emily Benson, Head of Conduct Supervision at the MFSA.

Emily Benson stressed the importance and benefits of such educational campaigns saying: "We are happy to take part in IOSCO's World Investor Week and support this initiative which raises awareness on investor protection and financial literacy. Our participation testifies our ongoing commitment in this regard, and it is an opportunity for us to educate investors and learn from the experiences of other countries."

Through its educational campaign 'Invest Smartly', throughout October the MFSA will be sharing useful tips for investors, in order to raise awareness among consumers of financial services on the importance of making informed decisions when investing money. Moreover, the campaign will touch upon the concept of sustainable finance to promote the possibility of making investments which take into consideration the impact on Environmental, Social and Governance factors. Through the campaign, consumers are also made aware of the risks related to green washing.

More information, including FAQs pertaining to smart investment decisions, are available on the [MFSA website](#) and the Authority's official social media pages.

About MFSA

The Malta Financial Services Authority (MFSA) is the single regulator of financial services in Malta, covering banks, insurance companies, investment services, trusts and pensions. In 2018, the MFSA became the first European regulator to develop a framework to regulate virtual financial assets. The MFSA's mission, as enshrined in its Vision 2021, is to enhance its position as an independent, proactive and trustworthy supervisory authority with the main purpose of safeguarding the integrity of markets and maintaining stability within the financial sector, for the benefit and protection of consumers. The MFSA licenses over 2,000 entities to operate in the financial services sector.



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