

MFSA

MALTA FINANCIAL SERVICES AUTHORITY

MFSA WARNING

My Advertising Pays - <http://www.myadvertisingpays.com/>

The Malta Financial Services Authority (“MFSA”) has become aware of an entity operating under the name **My Advertising Pays** which is known to have an internet presence at <http://www.myadvertisingpays.com/>. From information available to the MFSA, **My Advertising Pays** appears to be offering access to a ‘pay-per-click’ marketing investment opportunity. The Authority has also become aware that this entity has undertaken marketing activities in Malta and that it has approached the public in order to invest with this entity.

The MFSA would like to alert the public that **My Advertising Pays is not licenced or authorised by the MFSA to provide any type of financial service in Malta**. Furthermore, information available to the MFSA suggests that **My Advertising Pays** is likely to be a scheme of dubious nature with a high risk of loss of money. The public should therefore refrain from undertaking any business or transactions with the above-mentioned entity.

The MFSA strongly advises the public and consumers of financial services that prior to making any investment or entering into any financial services transaction they should ascertain that the entity with whom the investment or transaction is being made is authorised to provide such services by the MFSA or another financial services regulatory authority as applicable.

A list of entities licensed by the MFSA is available from the MFSA and can be viewed on the official website of the MFSA at <http://www.mfsa.com.mt/pages/licenceholders.aspx>.

Communications Unit
Malta Financial Services Authority
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